

RETAILWORX

BUSINESS INSIGHT AT YOUR FINGERTIPS

EnterpriseWorx has extensive experience in assisting retail clients with the development of their IT, Data Management (DM) and Business Intelligence (BI) strategies.

With this extensive combined knowledge, our Enterprise Retail model is able to provide a more in depth view of an organization and quickly drive better decisions at the right organizational levels. Our Solution allows organization to convert mass amounts of retail data into meaningful and actionable business insights and KPI tracking. Built on Microsoft Power BI platform and incorporating a pre build data layer.



ENTERPRISEWORX 

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RETAILWORX

Our Enterprise Model provides the necessary insights into key business metrics and monitoring of trends allowing end users to quickly determine points of concern, but also show casing areas of the business that have excelled.

Our dashboards provide details that drive and monitor your retail business at the lowest levels of data. Dashboards Include;

SALES

Sales R (Sales Rands); Sale R LY (Sales Rands last Year); Sales R Var % LY (Sales R Variances % Last year variances between this year and last year); Profit R (Profit Rands); Profit R LY (Profit Rand Last Year); Profit R Var (Profit Rand variances between this year and last year); Sales Discount R (Sales Discount Rands); Sales Discount R LY (Sales Discount Rands Last Year); Sales Discount R Var (Sales Discount Rands variances between this year and last year); Customer Count (Customer Total count) Customer Count LY (Customer total count at that time last year this time)

PRODUCT

Transaction Count (Total Transactions); Transaction Count LY; Avg Basket Value R (Average Basket Value in Rands); Avg Basket Value R LY; Avg Basket Items (Average number of items in a basket); Avg Basket Items LY; Avg RSP (Average retail Sales Price) Avg RSP LY

STOCK

SOH Cost Closing R Stock On Hand Closing Balance rands); SOH Cost Closing R LY (Stock On Hand Closing Balance rands Last Year); Fwd Cover (Foward cover); Fwd Cover LY GMROI (Gross margin return on investment); GMROI LY; Orders (Total Orders) Delivery %

